

**CHASE FOR  
GREATNESS**

Gold Member of  
British Quality Foundation



**Company Profile**



## From where it all began!

In 2009, a team of ambitious professionals established a transformative digital marketing and PR company. From there, every step taken was to strengthen the brand value of its clients and promotional culture with utmost integrity and dedication. MGM has fostered a creative and professional culture that underpins professional marketing.



# A peek into the goals of Mega Screen Media.



To be the leading source of PR & Marketing solutions among the diverse agency landscapes.



Maintaining and improving the wisdom of determining who we are and, most importantly, who we aren't. The aim is never to leave the scope of improvement in our services, every single day.



To build a culture that transforms the Art of Marketing at significant levels.



To lead with empathy, passion, and purpose.



Here come  
our services.  
Trust us; there  
is a lot! #anythingforyou

1

## Brand and Reputation

Building a persuasive brand and reputation strategy for brands that don't fluctuate even when the storm of crisis strikes! The reputation of a company is directly related to the audience's perspective. That's why we forge into every aspect of brand management that builds and improves the reputation of brands.

The services revolve around and above,

- Reputation Management
- Reputation Marketing
- Brand Management
- PR & Communication



2

## Inbound Marketing

Creating valuable content and experiences tailored to the needs of our clients' target audience. Digital marketing, SEO, social media advertising, and paid campaigns strategies are built with inbound strategies to ensure customers are happy and satisfied. We value and empower our clients to reach their goals at any stage in their marketing journey.

Unraveling the services, just like that!

- Search Engine Optimization
- Social Media Optimization
- Social Media Marketing
- PPC Agency
- Digital Advertising
- Email Marketing
- Display & Programmatic Advertising



# 3

## Video Production

We are all eyes and ears in creating a compelling brand story with incredible visual impact. Video has revolutionized the way people connect with a brand. We assist brands in making the most of the promotional advantage of trending videos and increasing their brand awareness in leaps and bounds.

Let's take a spin on the services,

- **Corporate Video**
- **Branding Video**
- **Social Media Video**
- **2D & 3D video**
- **Aerial Videography**



# 4

## Consultancy Services

Our consulting services evaluate a business's marketing efforts and guide how to grow for meeting goals and bringing in revenue. The professional team of consultants at MSM are experienced in planning, presenting, and executing consultancy services in a different niche for a glorious future. Our consulting approaches include problem diagnosis, data collection, feedback, strategy-building, and implementation.

Here is to everything that nurtures your brand growth,

- **Learning and excellence-driven business**
- **Future-driven business**
- **Digital transformation**
- **Higher education services**





# Public Relations

We own expertise in media relations, communications & PR, and Digital PR. Our strengths lie in editorial specialization, impactful media collaborations, reach, analytics, and modern content competence. Our rich pool of professionals delivers large and complex directives with media relations as a constitutive element of the PR program.

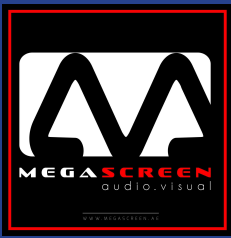


# Navigating the world of PR and Digital PR with expertise

Our carefully nurtured PR program can not only conserve well-managed media relations, but also help organizations enhance their competitiveness across multiple areas of strategic importance such as customers, capacity, capital, resources, policy, and corporate responsibility. Our team understands the importance of communication and hereby extends strategic thinking and, agile execution.

## Services





The group of experts whom we proudly call

# #team

Team MSM includes an incredible bunch of people who form the brand's voice and pride. With countless brainstorming sessions, they come forward with bags of tricks to stay ahead of the curve in the marketing game.





## Our Prestigious Clients

We have partnered with some of the prominent organizations in the UAE. Proposing unique and innovative creative solutions, we translate observation into insights and those insights into our marketing strategies that make the promotional goals of our clients more evident.







## The work we are proud of

We take great pride and satisfaction in seeing our work bringing positive changes and convenience to the competitive advantage of industries. We're makers, experimenters, and learners and we look for inspiration in every work we do.

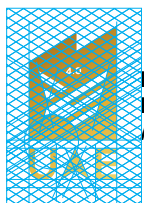




# Branding & Identity



## Logo Composition



INDUSTRY  
EXCELLENCE  
AWARD



## Logo Rebranding

Old Logo



New Logo

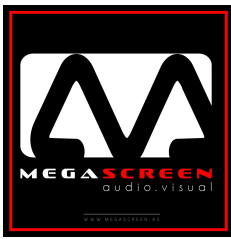
**almoashir**  
المؤشر الصناعي

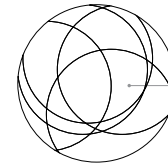
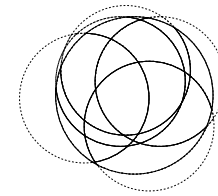


مجموعة ليوا الإعلامية  
LIWA MEDIA GROUP

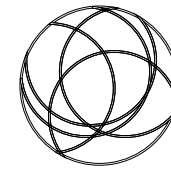








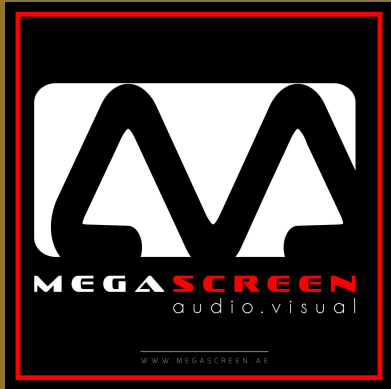
Shape of a pearl circles made of a nest.  
Company's most valuable asset is its employees.



BLACK  
PEARL  
Excellence through people.



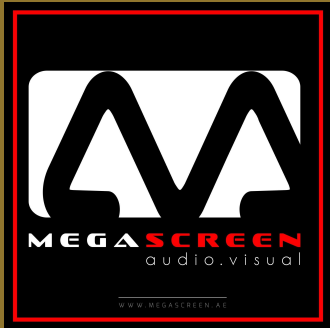




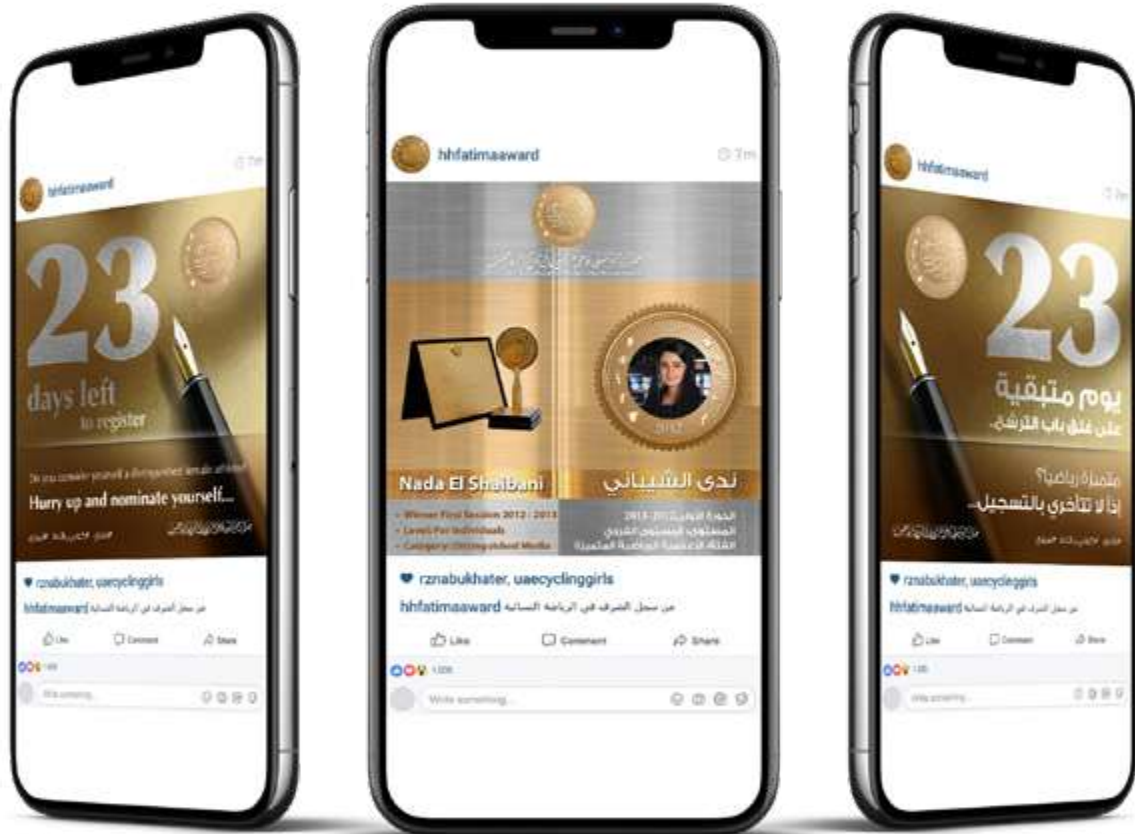
# Key Visual Ads







# Social Media



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**Magic of gold**

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ALMRA WATER'S EDGE

A home starts with Al-Ain.

KEEP YOUR DIGITAL MARKETING GAME, ALWAYS ON.

CHANGE THE GAME

Consistency is key in online marketing. If you are not being there every day, then you will never be the impact you expect.

CALL FOR A QUOTE

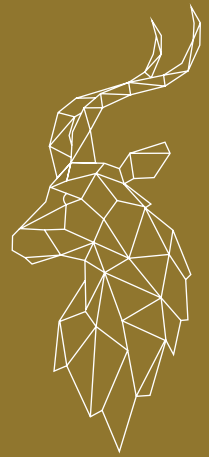
+971 82 888 9799

[www.impactagency.com](http://www.impactagency.com)

It's Time for a  
**CHANGE**

LIVING

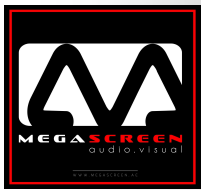




# Website Layout

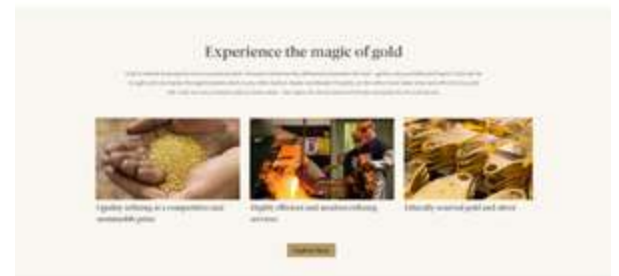


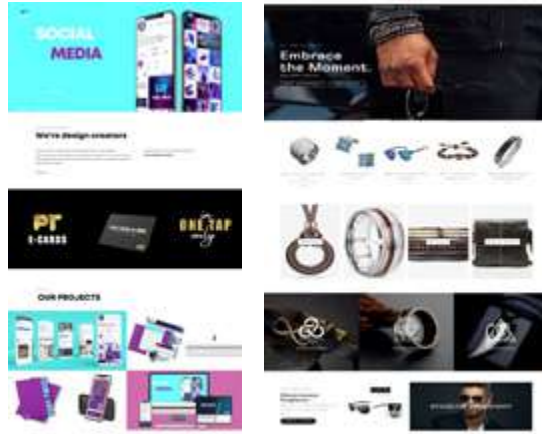


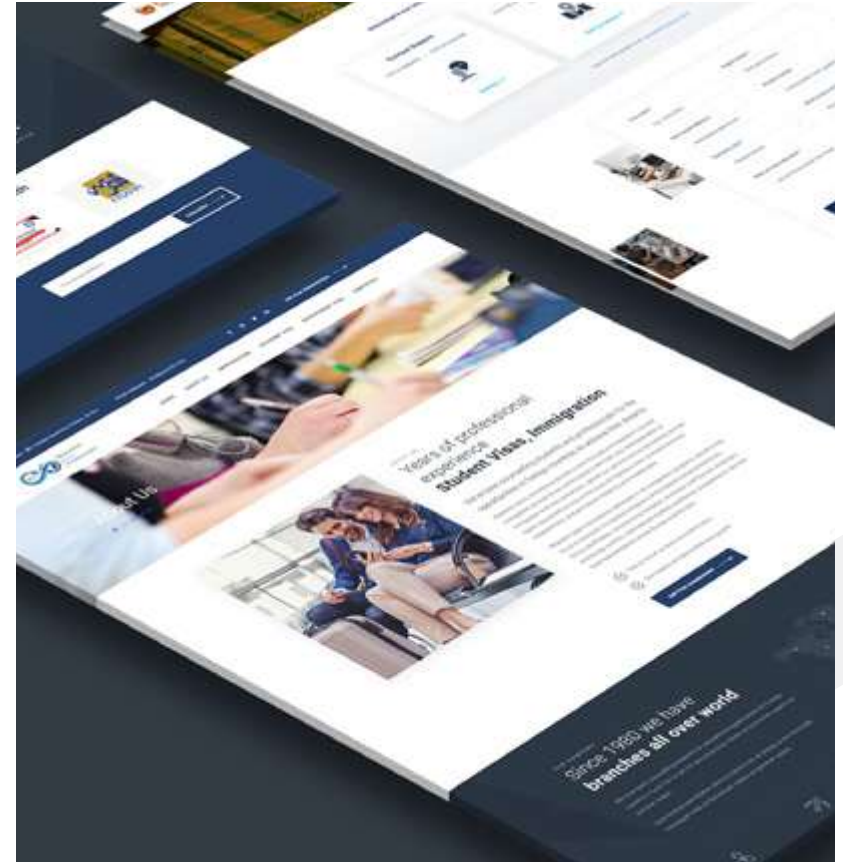


## The Jewelled Journey

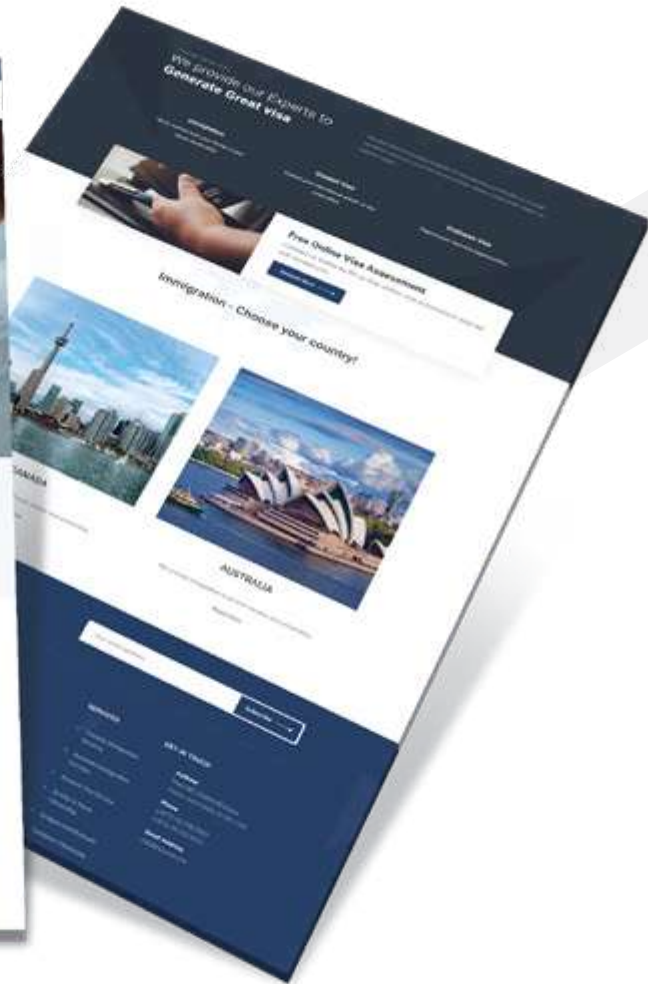
MEGASCREEN has designed and developed a new website for the Jewelled Journey, a leading gold and silver bullion dealer. The website is designed to be user-friendly and easy to navigate, with a focus on providing a seamless user experience. The website is built on a robust and scalable platform, ensuring it can handle high traffic and grow with the business.

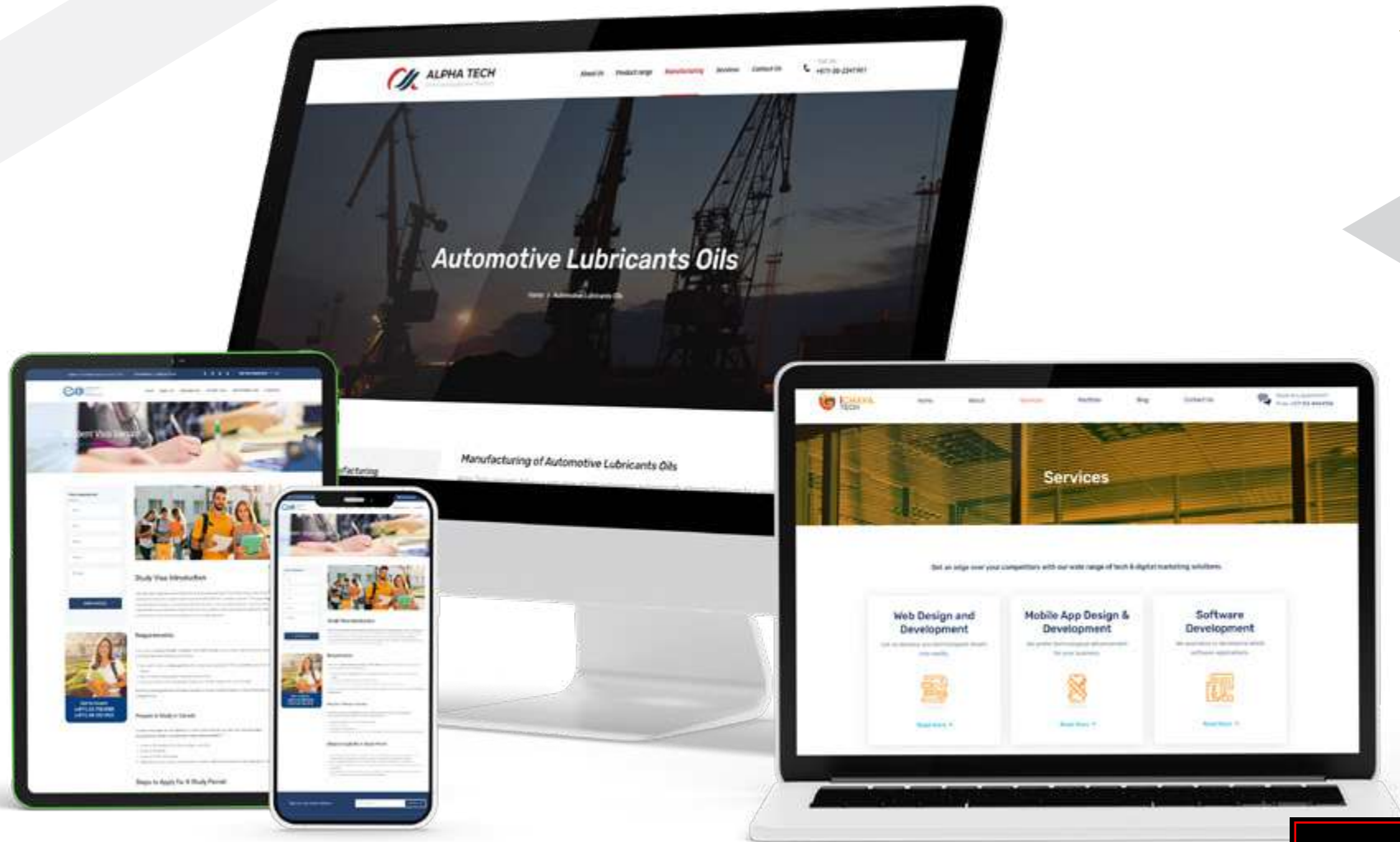


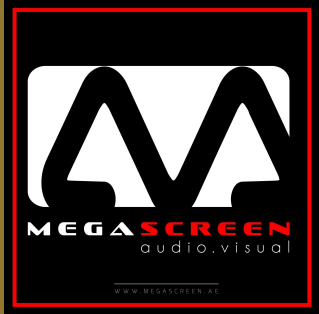










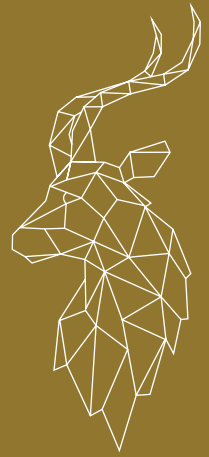


# Video Production

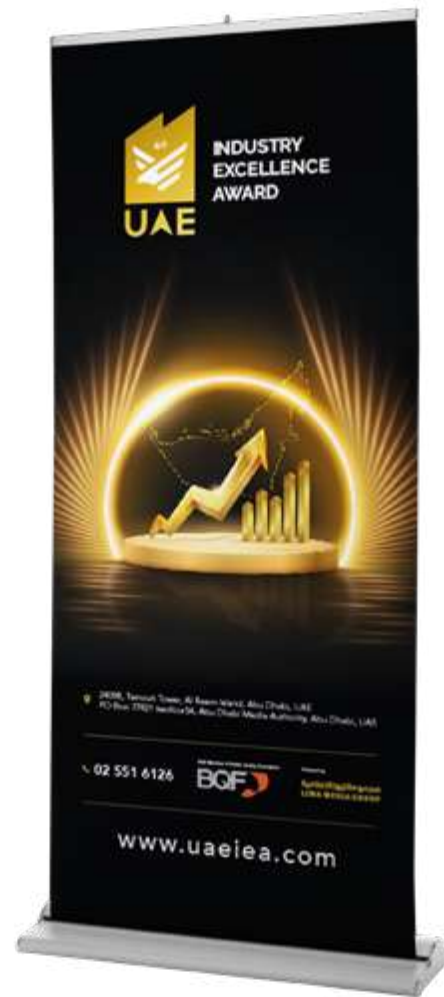








# Signages





**UAE**  
المؤشر الصناعي  
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GREATNESS**



**Don't stop the temptation of connecting with us!**

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